

CAD/CAM Update 2023

Materials

Our special issues provide annual updates on products and solutions that reflect the state of the art. They are an attractive opportunity to present yourself as a supplier to potential customers.

Advantages

- Long duration: Updates are often archived for over a year.
- Communication strength: The updates are picked up several times for quick product information.
- Cross-media: All entries are also listed online and optimized for search engines with a runtime of twelve months.
- Range: An extraordinarily high total circulation of 21,000 copies.
- One-stop-shopping: Communicate once, address all three DACH markets.

Features

- Provides an overview of the CAD/CAM materials available on the market
- The materials are tabulated according to: Facts & Figures, Indication, Process Steps, Compatibility, System Components, Colours, Geometries, Delivery Forms.
- The individual characteristics are compared with each other
- The recommended indications are presented

Categories

Subtractive manufacturing processes: Oxide and glass ceramics | Hybrid materials | Precious metal-free materials | Precious metals | Waxes for pressing and casting technology | High-performance polymers | Plastics | Plaster | Accessories
Additive manufacturing processes (e.g. 3D printing processes): Plastics | Precious metal-free materials | Accessories



Distribution: 21,000 total circulation + 1 year online



**10,600
copies**

as a special section of the
dental dialogue 12/2023
Date of publication:
08.12.2023



**5,800
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as supplement to
rot&weiß 6/2023
Date of publication:
13.12.2023



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08.12.2023

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| • 1 entry (1/3 page) | 560 EUR |
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| • 4 entries (1/1 + 1/3 page) | 1,810 EUR |
| • 5 entries (1/1 + 2/3 page) | 2,125 EUR |
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| • from 21 entries (1/3 p. each), per step | 340 EUR |

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- | | |
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Note: All prices are in EURO plus the applicable value added tax. The general terms and conditions for advertisements and third-party inserts in newspapers apply.

Dates/Formats

- | | |
|---|---------------------|
| Booking deadline | 01.11.2023 |
| Data deadline | 03.11.2023 |
| Booklet format | DIN A4 (210x297 mm) |
| Advertisement 1/3 page: | 76x303 mm |
| Advertisement 1/2 page: | 111x303 mm |
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| (all formats include 3mm bleed on every side) | |

*Higher weight on request

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